



## HOW TO USE



### Essential Face Wash

You only need a little bit.

1. Rinse your face with warm water.
2. Squeeze a 'pea-sized' amount of our thick formulation into the palm of your hand.
3. Lather up in the palms of wet hands.
4. Once your face wash is smooth & creamy, apply by massaging onto face, neck & beard (if present).

*\*Before shaving, massage face wash firmly into stubble or beard moving the hair follicles in all directions and massage for 15 to 30 seconds to help prep beard for shaving!*

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### Energizing Face Scrub

For best results please use after the Essential Face Wash.

1. Rinse your face with warm water.
2. Squeeze a 'pea-sized' amount of our thick formulation into the palm of your hand.
3. Lather up in the palms of wet hands.
4. Once thick, creamy & moist, gently massage over face & neck using a gentle circulation motion.

*\*Before shaving, massage firmly into your stubble and beard for 15 seconds preparing your beard for the perfect shave. A re-energizing experience awaits you!*

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### Two-Phase Nourishing Oil

Multi-functional Face & Beard oil with UVA & UVB protection that Nourishes, Moisturizes, Rejuvenates & offers sun & pollution barrier Protection. Helps Calm & Repair irritated skin.

A few drops go a long way. Simply shake the bottle to mix both phases, hold upside down & wait for the oil to drop out into your palm. Rub palms together & apply to face and/or beard.

**Face:** Gently pat thin layer (3 to 5 drops) into skin & stubble after cleansing.

**Beard:** Apply a few drops (2 to 6) and rub through beard working into hair & skin underneath.

**Post-Shave:** Apply a thin layer to skin after shaving.

*\*Amount of drops dependent on stubble length, beard length and area of skin shaved.*



## HOW TO USE

### The Great Moisturizer

Hydrating, anti-aging, anti-wrinkle with UVA & UVB protection. Our formulation is active & designed to regenerate & nourish leaving you with softer, smoother, clearer, younger & healthier looking skin.

The Great Moisturizer is potent, you only need to use a little each time you apply it.

Dispense a 'pea-sized' amount in palm, rub hands together & apply on cleansed skin starting with the cheek area then the forehead & neck. Avoid the eye area (don't apply above orbital bone).

*\*As an active moisturizer, you **may** initially feel 'slight tingling' upon application. This is a sign The Great Moisturizer is working to nourish, repair & regenerate skin. The tingling is normal with dry skin & damaged areas of the skin & dissipates quickly after application & altogether once used to the active formulation.*

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### Restoring Eye Cream

Age-defying formula that soothes, hydrates & reduces the appearance of fine lines, wrinkles, dark circles & puffiness. Brightens tired eyes & firms skin.

Gently pat a small amount (dash) evenly to eye area.

\*Can be used on top of eyelid as well.

\*Apply eye cream before applying a facial moisturizer.

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### Deep Pore Cleansing Clay Masque

A purifying clay masque that removes embedded dirt, sweat & oil while deeply cleansing, revitalizing & hydrating the skin. Helps treat acne.

1. Cleanse face & allow to dry (masque can be used after face wash and/or scrub).
2. Apply a thin layer of masque to entire face & neck, avoiding eye area (don't apply above orbital bone).
3. Allow masque to dry for 5 to 10 minutes.
4. Once dry, rinse face with warm water.



## HOW TO USE

### The Great Shave

Offers a silky smooth & refreshing close shave without the risk of razor bumps, in-grown hairs & irritation. Provides superior lubrication through a luxurious protective shield that protects, moisturizes & softens skin. Lifts facial hair for quick & effortless shaving.

After cleansing:

1. Apply a lot of warm water onto your face.
2. Dispense a 'grape' sized amount into hands and gently massage into stubble/beard.
3. Shave Smooth!
4. Rinse with cold water to remove the gel and close the pores.
5. Apply **The Balm** or **Two-Phase Nourishing Oil** immediately after shaving to soothe, moisturize & nourish your skin.

\*Once applied, the beard has a luxurious protective shield with amazing glide action & shaving transparency allowing you to navigate where you are shaving.

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### Luxury Shaving Cream

Offers a smooth, comfortable & luxurious ultra-close shave.

1. Apply hot water to face to soften the beard. Best to shave during or after a hot shower.
2. Use a 'grape-sized' amount of Luxury Shaving Cream and lather for at least 20 seconds creating a rich & creamy lather.

**\*Brush & Bowl:** Wet brush with hot water & swirl the cream around in a bowl to activate a rich & creamy lather.

**\*Brush on Face:** Distribute cream onto wet brush & some onto face, then work brush onto face in a circular motion.

**\*Brushless:** Lather up cream in the palms of moist hands then massage into stubble.

Shave with the grain. For a closer shave, re-lather & shave lightly across or against the grain. Rinse with cold water.

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### The Balm

Use our light-weight balm after shaving to enrich skin with moisture & provide anti-bacterial & antiseptic benefits to leave skin feeling soft and refreshed.

Apply a 'pea-sized' amount evenly over face & neck after shaving to nourish, reduce redness & calm the skin from irritation, razor bumps & nicks.